



AD SALES

Doug Treleaven
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2027 MEDIA KIT

FRS Clipper provides the only fast ferry service from downtown Seattle straight to Victoria's Inner Harbour. Every year, tens of thousands of visitors travel via the Clipper V, giving advertisers the perfect opportunity to influence purchases as they plan activities, shopping, and meals on board.

- FRS Clipper delivers tens of thousands of passengers to Victoria's downtown waterfront per year
- A captive audience—each traveler spends at least 2.5 hours with our magazine during each visit
- Tourist-centric editorial entices readers into your business
- One ad in *Clipper Magazine* gives you year-long exposure
- Most passengers spend at least one night in a Victoria hotel

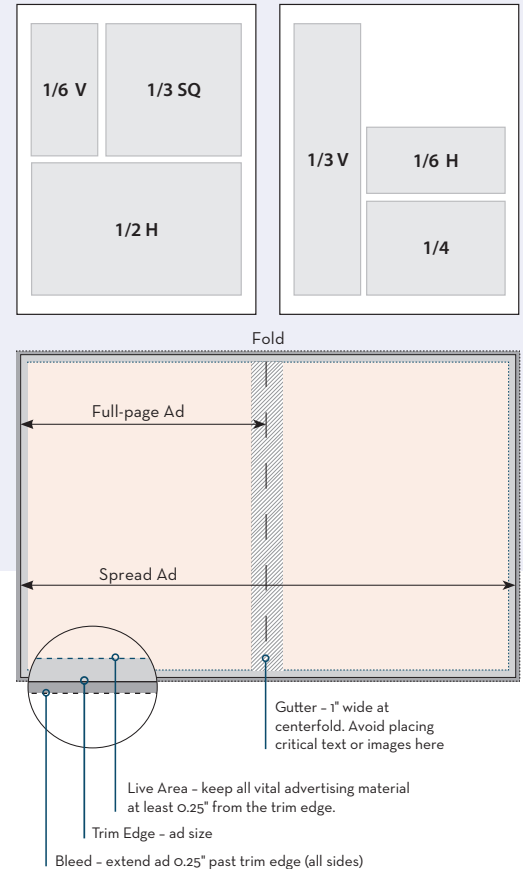


AD RATES AND SPECIFICATIONS

All prices are quoted in Canadian Dollars.

	SIZE (W X H)	OPEN RATE
PREMIUM SPREAD*	16.75" x 10.875" (trim) (vertical fold: 8.375")	Cdn\$7,725
SPREAD*	16.75" x 10.875" (trim) (vertical fold: 8.375")	Cdn\$4,950
BACK COVER*	8.375" x 10.875" (trim)	Cdn\$5,875
INSIDE FRONT COVER*	8.375" x 10.875" (trim)	Cdn\$4,635
INSIDE BACK COVER*	8.375" x 10.875" (trim)	Cdn\$3,705
FULL PAGE*	8.375" x 10.875" (trim)	Cdn\$2,885
2/3 PAGE	4.75" x 9.625"	Cdn\$2,575
1/2 PAGE	7.25" x 4.81"	Cdn\$2,165
1/3 PAGE	SQ: 4.75" x 4.81" V: 2.25" x 9.625"	Cdn\$1,750
1/4 PAGE	4.75" x 3.5"	Cdn\$1,285
1/6 PAGE	H: 4.75" x 2.25" V: 2.25" x 4.81"	Cdn\$990
AD DESIGN & PRODUCTION (Up to two revisions. Additional charges apply thereafter.)		Cdn\$100

*Additional specifications for Bleed Ads: Please extend .125" bleed past trim edges. Keep text and critical images .25" inside of trim edges and .5" from center fold.



IMPORTANT AD DEADLINES

- **Early Bird 10% Discount:** Reserve ad and pay by Dec. 31, 2026
- **Ad materials due by Mar. 12, 2027**
- **Publication Date: Apr. 9, 2027**

- **EARLY PAYMENT DISCOUNT:** Receive a 10% discount if paid in full prior to December 31, 2026. Gross rates apply thereafter. No discounts on past due account.
- **Premium Position:** Add 15% for secured position in the magazine. Premium is a secured position.
- All advertising prices include four-color process. Ads must be supplied press-ready.
- We accept high-resolution PDFs at 300dpi, colors converted to CMYK and all fonts embedded. Please email ads to doug@colibrinw.com.



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