



Tennessee School Plant
MANAGEMENT ASSOCIATION

2026-27 MEDIA KIT

TSPMA Magazine is the official publication of the Tennessee School Plant Management Association (TSPMA). *TSPMA Magazine* is mailed quarterly to membership across the state, providing them with news about TSPMA's work to help those responsible for the physical infrastructure that house our educational facilities.

The magazine will help members learn about new technologies and best practices, exchange information, and share developments at their schools.

TSPMA is a vendor's opportunity to share their knowledge and expertise with Facility/Operations Directors across the state of Tennessee.

Publishing Schedule

Fall 2026

Fall Conference Issue

| | |
|----------------------|---------|
| Ad Space Reservation | Aug 21 |
| Materials Due | Aug 28 |
| Publication Date | Sept 21 |

Winter 2027

Winter Conference Issue

| | |
|----------------------|--------|
| Ad Space Reservation | Dec 11 |
| Materials Due | Dec 18 |
| Publication Date | Jan 18 |

Spring 2027

Summer Conference Issue

| | |
|----------------------|--------|
| Ad Space Reservation | Apr 30 |
| Materials Due | May 7 |
| Publication Date | May 31 |

Summer 2027

Directory Issue

| | |
|----------------------|--------|
| Ad Space Reservation | Jun 30 |
| Materials Due | Jul 7 |
| Publication Date | Aug 3 |

Ad Sales

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AD RATES per issue

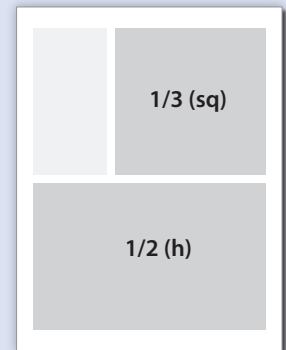
| | 1x | 2x | 4x |
|---------------------|---------|------------|---------|
| Premium Spread* | \$2,600 | \$2,340 | \$2,080 |
| Spread* | \$2,400 | \$2,160 | \$1,920 |
| Outside Back Cover* | \$1,750 | \$1,575 | \$1,400 |
| Inside Back Cover* | \$1,680 | \$1,512 | \$1,344 |
| Inside Front Cover* | \$1,680 | \$1,512 | \$1,344 |
| Full Page* | \$1,385 | \$1,246.50 | \$1,108 |
| 1/2 page | \$945 | \$850.50 | \$756 |
| 1/3 page | \$795 | \$715.50 | \$636 |
| 1/6 page | \$440 | \$396 | \$352 |

Ad Design & Production \$100

(Includes three revisions. Additional charges apply thereafter)

AD SIZES width x height

| | |
|---------------------|---|
| Spread* | 16.75" x 10.875" (trim); gutter = .75" |
| Full Page* | 8.375" x 10.875" (trim) |
| 1/2 page | 7.25" x 4.81" |
| 1/3 page square | 4.75" x 4.81" |
| 1/3 page vertical | 2.25" x 9.625" |
| 1/6 page horizontal | 4.75" x 2.25" |
| 1/6 vertical | 2.25" x 4.81" |



AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.



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