2026 MEDIA KIT

School Plant Manager is the official publication of the Missouri School Plant Managers' Association (MSPMA).

Established in 1991, MSPMA is Missouri's premier association for school plant managers, dedicated to nurturing the environments where education thrives.

School Plant Manager is mailed quarterly to more than 450 school plant managers across the state, providing them with news about MSPMA's work to help those responsible for the physical learning environment acquire and exchange information, ideas and best practice.

School Plant Manager is vendor members' opportunity to get in front of your customers as they learn more about their profession.

Four issues per year • Full color • Glossy

Publishing Schedule

Spring 2026
Ad Space Reservation	Feb 13
Materials Due	Feb 20
Publication Date	Mar 9

Summer 2026
Pre-Conference Issue
Ad Space Reservation	May 15
Materials Due	May 22
Publication Date	Jun 9

Fall 2026
Conference Issue
Ad Space Reservation	Aug 7
Materials Due	Aug 14
Publication Date	Sep 7

2027 Vendor Directory
Ad Space Reservation	Nov 13
Materials Due	Nov 20
Publication Date	Dec 14

Ad Sales

Katie Higgins
(206) 914-4248
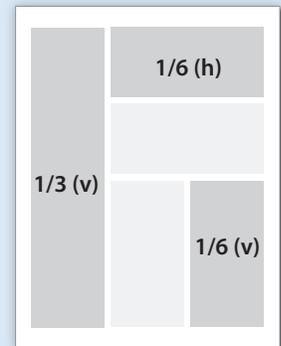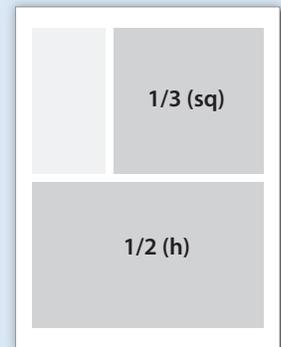katie@colibrinw.com

AD RATES per issue

	1x	2x	4x
Premium Spread*	$2,600	$2,340	$2,080
Spread*	$2,400	$2,160	$1,920
Outside Back Cover*	$1,750	$1,575	$1,400
Inside Back Cover*	$1,680	$1,512	$1,344
Inside Front Cover*	$1,680	$1,512	$1,344
Full Page*	$1,385	$1,246.50	$1108
1/2 page	$945	$850.50	$756
1/3 page	$795	$715.50	$636
1/6 page	$440	$396	$352

Ad Design & Production $100
(Includes three revisions. Additional charges apply thereafter)

AD SIZES width x height

Spread*	16.75" x 10.875" (trim); gutter = .75"
Full Page*	8.375" x 10.875" (trim)
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"

1/3 (sq)

1/2 (h)

1/6 (h)

1/3 (v)

1/6 (v)

AD SPECIFICATIONS
High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS
For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

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School Plant Manager is published by Colibri Northwest for the Missouri School Plant Managers' Association (MSPMA).
www.colibrinw.com