

2026 MEDIA KIT

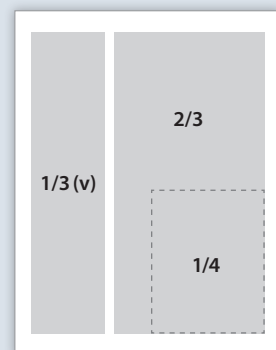
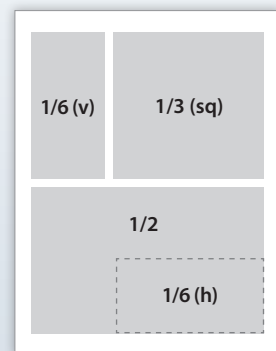
The Washington Association of Maintenance and Operation Administrators (WAMOA) publishes four quarterly publications each year to communicate with membership: an annual **Directory** issue and three quarterly **Journals**.

The **Directory** and **Journals** are four-color, professionally produced publications printed on glossy stock and are mailed directly to the association membership and to key decision-makers and leadership within the Washington school system.

ADVERTISING RATES

	1x	4x
Outside Back Cover*	\$1750	\$1575
Inside Front Cover*	\$1680	\$1520
Inside Back Cover*	\$1645	\$1485
Page 3*	\$1525	\$1390
Page 5*	\$1455	\$1325
Page 7*	\$1425	\$1300
Full Page*	\$1385	\$1260
2/3 page	\$1185	\$1050
1/2 page	\$945	\$890
1/3 page (sq/v)	\$795	\$750
1/4 page	\$575	\$525
1/6 page (h/v)	\$440	\$410

Ad Design & Production \$100
(Includes two revisions. Additional charges apply thereafter)



2026 Publishing Schedule

WAMOA Directory

Ad Space Reservation	Jan 9
Materials Due	Jan 16
Publication Date	Feb 6

Spring Journal

Ad Space Reservation	Apr 17
Materials Due	Apr 24
Publication Date	May 11

Summer Journal

Ad Space Reservation	Jul 17
Materials Due	Jul 24
Publication Date	Aug 10

2026 WAMOA Conference

October 7-9 2026

Yakima Convention Center

Fall Journal

Ad Space Reservation	Oct 16
Materials Due	Oct 23
Publication Date	Nov 9

AD SIZES width x height

Full Page*	8.375" x 10.875" (trim)
2/3 page	4.75" x 9.625"
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/4 page	3.375" x 4.81"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"

AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

AD SALES • Katie Higgins • (206) 914-4248 • katie@colibrinw.com



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