



## Publishing Schedule

### Spring 2026

Ad Space Reservation	Feb 13
Materials Due	Feb 20
Publication Date	Mar 9

### Summer 2026

#### Pre-Conference Issue

Ad Space Reservation	May 15
Materials Due	May 22
Publication Date	Jun 9

### Fall 2026

#### Conference Issue

Ad Space Reservation	Aug 7
Materials Due	Aug 14
Publication Date	Sep 7

### Winter 2026

Ad Space Reservation	Nov 13
Materials Due	Nov 20
Publication Date	Dec 14

## Ad Sales

### Katie Higgins

(206) 914-4248  
katie@colibrinw.com

## 2026 MEDIA KIT

*School Plant Manager* is the official publication of the Missouri School Plant Managers' Association (MSPMA).

Established in 1991, MSPMA is Missouri's premier association for school plant managers, dedicated to nurturing the environments where education thrives.

*School Plant Manager* is mailed quarterly to more than 450 school plant managers across the state, providing them with news about MSPMA's work to help those responsible for the physical learning environment acquire and exchange information, ideas and best practice.

*School Plant Manager* is vendor members' opportunity to get in front of your customers as they learn more about their profession.

**Four issues per year • Full color • Glossy**

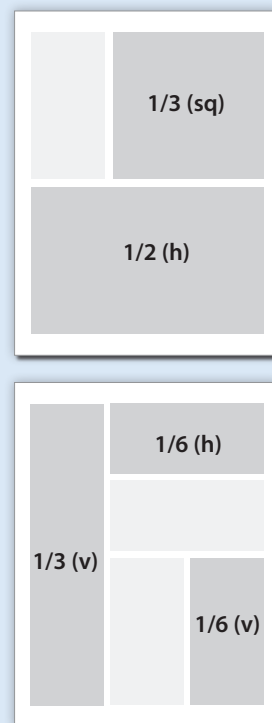
### AD RATES per issue

	1x	2x	4x
Premium Spread*	\$2,600	\$2,340	\$2,080
Spread*	\$2,400	\$2,160	\$1,920
Outside Back Cover*	\$1,750	\$1,575	\$1,400
Inside Back Cover*	\$1,680	\$1,512	\$1,344
Inside Front Cover*	\$1,680	\$1,512	\$1,344
Full Page*	\$1,385	\$1,246.50	\$1,108
1/2 page	\$945	\$850.50	\$756
1/3 page	\$795	\$715.50	\$636
1/6 page	\$440	\$396	\$352

**Ad Design & Production \$100**  
(Includes three revisions. Additional charges apply thereafter)

### AD SIZES width x height

Spread*	16.75" x 10.875" (trim); gutter = .75"
Full Page*	8.375" x 10.875" (trim)
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"



### AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

### \*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

