

## 2024 Publishing Schedule

#### WAMOA Directory

MANOA Directory		
Ad Space Reservation	Jan 12	
Materials Due	Jan 19	
Publication Date	Feb 5	
Spring Journal		
Ad Space Reservation	Apr 19	
Materials Due	Apr 26	
Publication Date	May 13	
Summer Journal		
Ad Space Reservation	Jul 19	
Materials Due	Jul 26	
Publication Date	Aug 12	
2024 WAMOA Conference		
October 2-4, 2024		
Yakima Convention Center		

#### Fall Journal

Ad Space Reservation	Oct 11
Materials Due	Oct 18
Publication Date	Nov 4

# 2024 MEDIA KIT

## The Washington Association of Maintenance and Operation Administrators (WAMOA) publishes four quarterly publications each year to communicate with membership: an annual *Directory* issue and three quarterly *Journals*.

The *Directory* and *Journals* are four-color, professionally produced publications printed on glossy stock and are mailed directly to the association membership and to key decision-makers and leadership within the Washington school system.

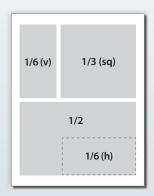
## ADVERTISING RATES

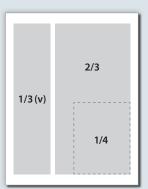
	1x	4x
Outside Back Cover*	\$1750	\$1575
Inside Front Cover*	\$1680	\$1520
Inside Back Cover*	\$1645	\$1485
Page 3*	\$1525	\$1390
Page 5*	\$1455	\$1325
Page 7*	\$1425	\$1300
Full Page*	\$1385	\$1260
2/3 page	\$1185	\$1050
1/2 page	\$945	\$890
1/3 page (sq/v)	\$795	\$750
1/4 page	\$575	\$525
1/6 page (h/v)	\$440	\$410
Ad Design & Due du stien \$100		

Ad Design & Production \$100 (Includes two revisions. Additional charges apply thereafter)

## AD SIZES width x height

Full Page*	8.375" x 10.875" (trim)
2/3 page	4.75″ x 9.625″
1/2 page	7.25″ x 4.81″
1/3 page square	4.75″ x 4.81″
1/3 page vertical	2.25″ x 9.625″
1/4 page	3.375″ x 4.81″
1/6 page horizontal	4.75″ x 2.25″
1/6 vertical	2.25″ x 4.81″





### AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

#### \*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

## AD SALES • Katie Higgins • (206) 914-4248 • katie@colibrinw.com



The WAMOA Directory and Journals are published by COLIBRI Northwest under contract to WAMOA.

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