

2024 MEDIA KIT

Normandy Park City Scene magazine serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Normandy Park one of the region's most desirable places to live and play. This is a cost-effective advertising medium for businesses looking to gain exposure to Normandy Park residents who shop and dine locally.

6,600 residents • Four issues per year • Full color • Glossy

Publishing Schedule

Spring 2024

Ad Reservations Mar 15
Materials Due Mar 22
Street Date Apr 8

Summer 2024

Ad Reservations May 31
Materials Due Jun 7
Street Date Jun 24

Fall 2024

Ad Reservations Sep 13
Materials Due Sep 20
Street Date Oct 7

Winter 2025

Ad Reservations Dec 6
Materials Due Dec 13
Street Date Jan 6, 2025

Ad Sales

Katie Higgins

(206) 914-4248
katie@colibrinw.com

AD RATES per issue

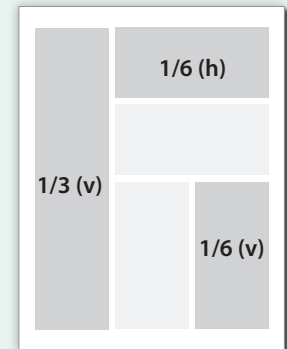
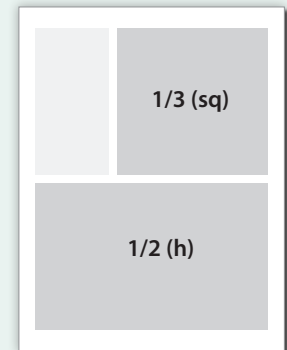
Non-resident businesses pay 10% premium.

	1x	2x	4x
Premium Spread*	\$2,400	\$2,000	\$1,900
Spread*	\$2,150	\$1,850	\$1,750
Outside Back Cover*	\$2,000	\$1,800	\$1,650
Inside Back Cover*	\$1,650	\$1,450	\$1,350
Inside Front Cover*	\$1,650	\$1,450	\$1,350
Full Page*	\$1,200	\$1,050	\$950
1/2 page	\$800	\$700	\$650
1/3 page	\$525	\$475	\$450
1/6 page	\$315	\$285	\$260

Ad Design & Production \$100
(Includes three revisions. Additional charges apply thereafter)

AD SIZES width x height

Spread*	16.75" x 10.875" (trim); gutter = .75"
Full Page*	8.375" x 10.875" (trim)
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"



AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.



Normandy Park
Est. 1953