

CityScene

NORMANDY PARK
MARKET TO YOUR NEIGHBORHOOD

City Scene magazine serves the community by providing news and information about city services alongside seasonal features aimed at the dynamic community that makes Normandy Park one of the region's most desirable places to live and play. This is a cost-effective advertising medium for businesses looking to gain exposure to Normandy Park residents who shop and dine locally.

- 6,600 residents
- Four times a year
- Four colors
- Glossy



AD RATES (Rates per issue)

	1x	2x	4x
Premium Spread*	\$2,100	\$1,750	\$1,650
Spread*	1,875	1,575	1,500
Outside Back Cover*	1,750	1,600	1,450
Inside Back Cover*	1,450	1,250	1,170
Inside Front Cover*	1,450	1,250	1,170
Full Page*	1,050	890	850
1/2 Page	695	590	560
1/3 Page	465	410	375
1/6 Page	280	250	225

Non-Resident Rates (Rates per issue)

	1x	2x	4x
Premium Spread*	\$2,320	\$1,980	\$1,850
Spread*	2,090	1,780	1,665
Outside Back Cover*	1,945	1,655	1,555
Inside Back Cover*	1,545	1,325	1,235
Inside Front Cover*	1,545	1,325	1,235
Full Page*	1,160	990	925
1/2 Page	770	660	620
1/3 Page	525	440	420
1/6 Page	330	290	265

Ad Design & Production
(Includes three revisions.
Additional charges will apply thereafter)

\$100

AD SIZES (width x height)

Spread*	16.75" x 10.875" (trim) (gutter - 0.75")		
Full page*	8.375" x 10.875" (trim)		
1/2 page	7.25" x 4.81"		
1/3 page	SQ: 4.75" x 4.81"	V: 2.25" x 9.625"	
1/6 page	V: 2.25" x 4.81"	H: 4.75" x 2.25"	



* **BLEED ADS:** For full-page and spread ads, please add 0.125" bleed around trim size; keep text 0.25" away from the trim edge.

Ad Specifications

High-resolution PDFs. 300dpi resolution, colors converted to CMYK, all fonts embedded.

2023/24 Publishing Schedule

SPRING 2023

Advertising Space Deadline: Mar. 10
Materials Deadline: Mar. 17
Mails: Apr. 4

SUMMER 2023

Advertising Space Deadline: Jun. 2
Materials Deadline: Jun. 9
Mails: Jun. 28

FALL 2023

Advertising Space Deadline: Sept. 7
Materials Deadline: Sept. 14
Mails: Oct. 3

WINTER 2024

Advertising Space Deadline: Dec. 8
Materials Deadline: Dec. 15
Mails: Jan. 4



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Normandy Park City Scene is published by Colibri Northwest, LLC, www.colibrinw.com for the City of Normandy Park.