

The Washington Association of Maintenance and Operation Administrators (WAMOA) publishes four quarterly publications each year to communicate with membership: an annual Directory issue and three quarterly journals.

The Directory and Journals are four-color, professionally produced publications printed on glossy stock and mailed directly to the association membership, and to key decision-makers and leadership within the Washington school system.

2022 Publishing Schedule

Directory

Ad Space Reservation	Jan 18
Materials Due	Jan 28
Publication Date	Feb 11

Spring Journal

The Leadership Issue

Ad Space Reservation	Apr 5
Materials Due	Apr 15
Publication Date	Apr 29

Summer Journal

The Pre-Conference Issue

Ad Space Reservation	Jun 28
Materials Due	Jul 8
Publication Date	Jul 22

Fall Journal

The Year-End Report Issue

Ad Space Reservation	Oct 11
Materials Due	Oct 21
Publication Date	Oct 28

Ad Sales

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ADVERTISING RATES

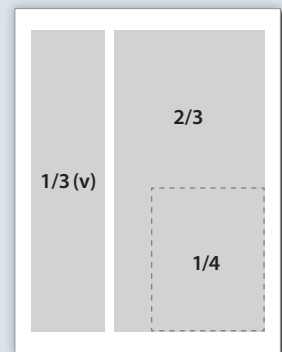
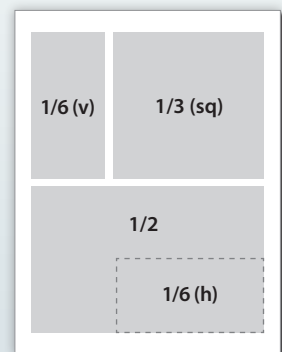
	1x	4x
Outside Back Cover*	\$1675	\$1500
Inside Front Cover*	\$1600	\$1450
Inside Back Cover*	\$1565	\$1415
Full Page*	\$1320	\$1200
2/3 page	\$1130	\$1000
1/2 page	\$900	\$850
1/3 page (sq/v)	\$760	\$715
1/4 page	\$550	\$500
1/6 page (h/v)	\$420	\$390

Ad Design & Production \$100

(Includes two revisions. Additional charges apply thereafter)

AD SIZES width x height

Full Page*	8.375" x 10.875" (trim)
2/3 page	4.75" x 9.625"
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/4 page	3.375" x 4.81"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"



AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.



The WAMOA Directory and Journals are published by COLIBRI Northwest under contract to WAMOA.

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