



WASHINGTON ASSOCIATION
OF MAINTENANCE AND
OPERATION ADMINISTRATORS

WAMOA publishes four quarterly publications each year to communicate with membership: an annual Directory issue and three quarterly journals.

The Directory and Journals are four-color, professionally produced publications printed on glossy stock and mailed directly to the membership.

Publishing Schedule

2021 Directory

Ad Space Reservation	Apr 23
Materials Due	May 3
Publication Date	May 17

Summer 2021 Journal

Ad Space Reservation	Jul 26
Materials Due	Aug 6
Publication Date	Aug 23

Fall 2021 Journal

Ad Space Reservation	Nov 5
Materials Due	Nov 12
Publication Date	Dec 1

Ad Sales

Katie Higgins

(206) 914-4248
katie@colibrinw.com



The WAMOA Directory and Journals are published by COLIBRI Northwest under contract to WAMOA.

Colibri Northwest
PO Box 13130
Des Moines, WA 98198
Peter Philips, President
(206) 779-2746
peter@colibrinw.com

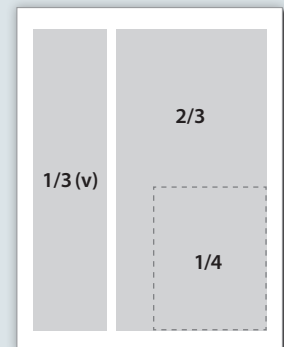
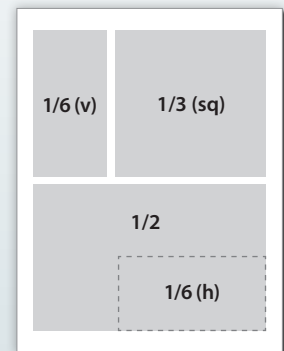
ADVERTISING RATES

	1x	4x
Outside Back Cover*	\$1675	\$1500
Inside Front Cover*	\$1600	\$1450
Inside Back Cover*	\$1565	\$1415
Full Page*	\$1320	\$1200
2/3 page	\$1130	\$1000
1/2 page	\$900	\$850
1/3 page (sq/v)	\$760	\$715
1/4 page	\$550	\$500
1/6 page (h/v)	\$420	\$390

Ad Design & Production \$100
(Includes two revisions. Additional charges apply thereafter)

AD SIZES width x height

Full Page*	8.375" x 10.875" (trim)
2/3 page	4.75" x 9.625"
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/4 page	3.375" x 4.81"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"



AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

